

## University of Dayton eCommons

---

News Releases

Marketing and Communications

---

1-12-1998

# Guy Lombardo? Ingmar Bergman? College Students Black on Past Favorites

Follow this and additional works at: [https://ecommons.udayton.edu/news\\_rls](https://ecommons.udayton.edu/news_rls)

---

### Recommended Citation

"Guy Lombardo? Ingmar Bergman? College Students Black on Past Favorites" (1998). *News Releases*. 9221.  
[https://ecommons.udayton.edu/news\\_rls/9221](https://ecommons.udayton.edu/news_rls/9221)

This News Article is brought to you for free and open access by the Marketing and Communications at eCommons. It has been accepted for inclusion in News Releases by an authorized administrator of eCommons. For more information, please contact [frice1@udayton.edu](mailto:frice1@udayton.edu), [mschlangen1@udayton.edu](mailto:mschlangen1@udayton.edu).

**GUY LOMBARDO? INGMAR BERGMAN?  
COLLEGE STUDENTS BLANK ON PAST FAVORITES**

DAYTON, Ohio — They know who Helen Keller is, and they know Lucy, too. But Guy Lombardo and Ingmar Bergman may have vanished without a trace for college students.

Last week, Tony Macklin, associate professor of English at the University of Dayton, decided to take a quick poll of 43 students enrolled in two classes that "in some significant ways relate to popular culture. On the second day of class — with hope and trepidation — I passed out a list of 39 names that were very familiar to most people at different times over the last 40 years," he said. He asked the students to identify the people on the list.

"There were some surprises, some disappointments and a few shocks," Macklin said.

Not a single student correctly identified Guy Lombardo, Ingmar Bergman or Billy Eckstein. No one knew Althea Gibson, Glenn Ford (one thought he was an actress) or Johnnie Ray. Clyde Beatty was a complete mystery. Several identified Margaret Truman as Harry's wife; none got it right. The students could not identify Audie Murphy, Jeff Chandler or Dag Hammarskjold.

No one knew Fulton Sheen; 40 could identify Martin Sheen.

"Not a single one of my students knew Alan Ladd, my favorite actor as I grew up," Macklin says. "Come back, Shane."

Twenty-four of the students identified Joseph McCarthy, while two knew who Eugene McCarthy was. Five could identify Charlie McCarthy. "Three more knew the dummy than knew the liberal," Macklin says.

Only Sammy Davis Jr. and Dwight D. Eisenhower were recognized by all of the students. All but one knew Helen Keller, Lucille Ball and Jane Fonda, although Fonda was

-over-

identified for her exercise videos and her marriage to Ted Turner rather than as an Oscar-winning actress.

Thirty-two could identify Andy Warhol, but two thought he was a race car driver. Lee Harvey Oswald was correctly identified by 41 students, Rick Nelson was identified by 19 students and six knew Buster Keaton.

Macklin polled the 21 students in his contemporary literature class and the 22 enrolled in his John Updyke class. Ages range from 18 to 22. Complete results include:

|                    |    |                      |    |
|--------------------|----|----------------------|----|
| Althea Gibson      | 0  | Fanny Brice          | 4  |
| Glenn Ford         | 0  | Buffalo Bob Smith    | 1  |
| Billy Eckstein     | 0  | Alan Ladd            | 0  |
| Andy Warhol        | 32 | Roberto Clemente     | 27 |
| Buddy Hackett      | 9  | Cassius Clay         | 29 |
| Buster Keaton      | 6  | Lew Alcindor         | 15 |
| Johnnie Ray        | 0  | Bill Haley           | 11 |
| Jane Fonda         | 42 | Lenny Bruce          | 5  |
| Ingmar Bergman     | 0  | Dean Martin          | 27 |
| Lee Harvey Oswald  | 41 | Spiro Agnew          | 28 |
| Frank Lloyd Wright | 22 | Hopalong Cassidy     | 6  |
| Eugene McCarthy    | 2  | George Carlin        | 32 |
| Joseph McCarthy    | 24 | Guy Lombardo         | 0  |
| Charlie McCarthy   | 5  | Sammy Davis Jr.      | 43 |
| Lucille Ball       | 42 | Helen Keller         | 42 |
| Clyde Beatty       | 0  | Rick Nelson          | 19 |
| Jeff Chandler      | 0  | Margaret Truman      | 0  |
| Dag Hammarskjold   | 0  | Dwight D. Eisenhower | 43 |
| Audie Murphy       | 0  | Martin Sheen         | 40 |
| Fulton Sheen       | 0  |                      |    |

-30-

For media interviews, contact **Tony Macklin** at (937) 229-3379 or via e-mail at [macklin@checkov.hm.udayton.edu](mailto:macklin@checkov.hm.udayton.edu).